



## **Advertising And ACS Corporate Membership**

### ***Great Exposure***

You get tremendous exposure for your advertisement as an ACS Corporate Member. The newsletter is seen by the entire Arizona chiropractic community of over 1,700 chiropractors. We send the newsletter using the free, opt-in Constant Contact email system with a contact list of approximately 1,400 Arizona chiropractors, growing every month due to our efforts to build the list with phone calls to offices. The newsletter is also posted permanently online at [www.AZChiropractors.org](http://www.AZChiropractors.org) where it is read 350 times. It is also posted to the Arizona Chiropractic Society (ACS) Facebook page which has approximately 500 likes and to Dr. Immerman's personal Facebook page with over 400 friends and LinkedIn page with over 400 contacts, most of whom are Arizona chiropractors. You can randomly call any Arizona chiropractor and find that they know all about the ACS newsletter and the importance of reading it every month.

Included with your advertisement in the newsletter is a notice posted prominently in the center top of the home page of the ACS website at [www.AZChiropractors.org](http://www.AZChiropractors.org) and on the ACS Corporate Members webpage. The home page receives about 2,200 visits per month. Be sure to check out the very prominent placement right next to ACS Breaking News. Thousands of visitors see your online notice every month on the ACS website. ACS Corporate Members also gain permission to use the ACS logo in their advertising material identifying themselves as members of ACS.

### ***Compelling Content, Highest Quality Newsletter and Consistent Publication Guarantee Great Readership***

Compelling, highly relevant content means a very high percentage of recipient doctors read the entire publication. The ACS newsletter is the most consistently published newsletter for Arizona chiropractors. It has been published monthly since January, 1996 with all monthly newsletters since that date posted at [www.AZChiropractors.org](http://www.AZChiropractors.org). Newsletters deal with "bread and butter" issues and so are avidly read and relied upon by the entire Arizona chiropractic profession.

The newsletter is a full color, expertly designed 8 page publication which means first class quality you can count on every month. The short length of newsletter means the entire publication is read including your advertisement. Check out samples of the newsletter at [www.AZChiropractors.org](http://www.AZChiropractors.org) by clicking on the button for ACS Monthly Newsletters in the left margin.

### ***Corporate Member Advertisement Sizes and Prices***

There are many choices of sizes and prices for ads in the ACS newsletter. See below for details. The minimum size ad is 1/12th page with the cost \$350 per month. The largest size is one full page.

### ***How to Become an ACS Corporate Member***

It's simple! To become an ACS Corporate Member, call ACS directly at (602) 368-9496 or email [ACS@AZChiropractors.org](mailto:ACS@AZChiropractors.org). You can either supply camera-ready art to ACS or we can work with you to design an ad. The deadline is the 28<sup>th</sup> of the month preceding publication. We accept all major credit and debit cards and bank account numbers on file as payment methods.

We look forward to working with you to make your business a success in Arizona. You are welcome to call any of our existing ACS Corporate Members and ask why they have advertised with ACS for many years. There is only one reason: they get excellent results for the investment. You will too. Call ACS today and reserve your spot in the ACS newsletter and online. This will be your most productive expenditure of advertising fund every month, guaranteed! Our phone number is 602-368-9496 and our email is [ACS@AZChiropractors.org](mailto:ACS@AZChiropractors.org). We would be happy to speak with you.

1/12 Horizontal – \$350  
4.92 W x 1.05 H

1/6 Horizontal – \$530  
4.92 W x 2.275 H

1/12 Island – \$350  
2.34 W x 2.275 H

1/3 Island -- \$790  
4.92 W x 4.764 H



1/3 Vertical – \$790  
2.34 W x 9.681 H

2/3 Vertical – \$1580  
4.92 W. x 9.681 H

Half Horizontal – \$1185  
7.5 W. x 4.764 H

Full – \$1725  
7.5 W. x 9.681 H